

## Free VIP Lead Leak Fix Checklist (2026)

### The 9 Reasons Your Webpage Isn't Booking — And The Exact Fix for Each

Your webpage looks right. People are clicking. Traffic is coming in. But bookings are inconsistent or nonexistent.

This isn't random. This is a pattern. After a decade of doing this, I can tell you: most pages don't fail because they look bad. They fail because they leak.

**What that means:** People leave too early, hesitate at the wrong time, or disappear before committing. Every one of those moments costs you money.

**What it cost me:** Not just time. Not just effort. It hit where it matters — my wallet. Real money in, nothing back out, until I fixed the leaks.

#### The 9 Lead Leaks + Fixes:

- No capture → Add a simple lead magnet before exit
- Unqualified bookings → Add 3-question filter
- No commitment → Add confirmation step
- Too many tools → Simplify with Google stack
- No follow-up → 3–5 touch sequence
- No tracking → Track leads to revenue
- Weak pre-call → Set expectations before call
- No off-hours system → Add FAQ + flow
- Broken flow → Simplify path

**What changes when fixed:** Traffic turns into leads, leads into bookings, bookings into conversations.

**Start here:** Fix lead capture first.

**Final Note:** I learned this the hard way. If this saves you even one mistake, it's worth it. Let me help you tighten the rest.